17 Essential Systems for Sustainable Enterprises
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1. **The Database System** allows us to stay appropriately connected with the many different kinds of people connected to our enterprise, so that we don't communicate the same way with the long-term major donor as we do with the person who downloaded one article from our website.
2. **The Program Calendar System** ensures that our major event programming is drafted for the upcoming 12 months and establishes a steady drumbeat for delivering consistently well-executed weekly programs that participants experience as well worth the time invested.
3. **The Preventative Maintenance System** builds the ongoing maintenance of our ministry the annual updating and review of the 17 systems through the use of a Preventative Maintenance Calendar.
4. **The Staff Development System** provides a healthy ecosystem for the cultivating the talent necessary to ensure the consistent health and effectiveness of our work.
5. **The Communication System** pulls together the multiple streams of communication in a way that results in a coherent, strategic, integrated message producing agreed-upon, desired results.
6. **The Volunteer System** provides an enterprise with a hernia-free process for recruiting, equipping, and dispatching volunteers into roles that are life-giving for the volunteers and make an impact aligned with the organization's mission.
7. **The Visioning System** defines the mission, vision, and values of the organization in a way that aligns and inspires all those contributing to the enterprise, whether as staff, volunteers, or donors.
8. **The Hospitality System** establishes clear processes to ensure that every person touched by the enterprise experiences a surprisingly welcoming environment, as well as consistent, comfortable follow-up contacts, appropriate to the DNA of that ministry.
9. **The Momentum Events System** ensures the habit of staff and volunteer implementation teams executing effective, well-attended events, free of frustration of franticity.
10. **The Financial System** maximizes the revenue and expenditures of the organization and faithfully stewards the generous investment of donors through faithful tracking and expenditure of funds, moving expressions of need, and meaningful expressions of gratitude.
11. **The Innovation System** points a ministry in the direction of its future, welcoming outside-the-box thinking, especially from those without a long history in the organization.
12. **The Compliance System** ensures that all legal requirements related to the enterprise, including articles of incorporation and bylaws and that background checks, payroll filings, licenses, etc. are appropriately managed.
13. **The Integration System** links together the various departments and ministry efforts to remove silos and ensure the healthy, appropriate integration of the generations and the varied strands of ministry.
14. **The Missions System** ensures that the leaders of the enterprise maintain a steady focus on engaging in mission and service beyond their own organization.
15. **The Discipleship System** identifies explicitly how the varied efforts of the enterprise work together to deliberately deepen and strengthen the faith of those involved.
16. **The Growth System** provides an intentional process for outwardly focused communication designed to connect with and engage those not yet a part of the organization.
17. **The Facilities System** ensures the faithful maintenance of any space utilized by the enterprise, including capital improvements and on-going maintenance.