



MINISTRY  
ARCHITECTS

# Strategic *planning*



## DO...

-  Gather a large group of invested members.
-  Ask these three questions:
  1. Who are we, and why are we here?
  2. What values define the way we do ministry?
  3. What do we hope to accomplish in the next three years?
-  Allow time for brainstorming on each of the questions.
-  Allow time for conversation about each question until everyone has had a chance to contribute.
-  Choose goals that scare you a little. Goals you can't do alone.
-  Keep the group focused on the task at hand.
-  Communicate the mission, values, and goals to everyone and continue to celebrate progress as you move toward accomplishing your goals.

## DON'T...

-  Do this work alone.
-  Limit this conversation to leadership.
-  Allow one person to dominate the conversation.
-  Rush the process.
-  Fail to communicate your mission, values, and goals.
-  Undervalue the importance of this work.
-  Allow the successful ministry of the past to keep you from dreaming of change in the future.