



# DIGITAL MINISTRY AUDIT

## EVALUATE YOUR DIGITAL DISCIPLESHIP STRATEGY IN 7 KEY AREAS

Respond to the questions under each area of ministry to assess what's working, what needs improvement, and where to focus your digital ministry efforts. Then evaluate if your digital ministry strategy needs work, is in progress, or is strong and effective in each area. To explore more resources, tools, and ideas for digital discipleship, check out the book [\*Time to Update\*](#).



### SAFETY & INTEGRITY

- Do your digital tools and systems prioritize the safety and privacy of kids and families?
- Are you using safe check-in systems and secure online forms?
- Do you have clear photo/video policies for digital content?
- What's one step you can take to improve digital safety?
- My ministry's digital safety and integrity...

- Needs work
- Is in progress
- Is strong and effective



### YOUR WEBSITE

- Is your ministry's website updated, easy to navigate, and helpful for new and returning families?
- Can parents find what they need in under 2 minutes?
- Is your event info, contact details, and registration process clear?
- What's one update your website needs?
- My ministry's website presence...

- Needs work
- Is in progress
- Is strong and effective



### TEACHING DIGITAL NATIVES

- Are you using digital tools to support your lesson planning, teaching, or classroom engagement?
- Do you use videos, presentation slides, or digital resources to enhance teaching?
- How can technology help kids connect with the lesson more deeply?
- What's one new tool or idea to try?
- My teaching methods for digital native kids...

- Need work
- Are in progress
- Are strong and effective



### CONNECTING WITH PARENTS

- Do you equip and encourage parents through digital tools or resources?
- Are you providing easy access to take-home tools, devotionals, or reminders?
- Do your emails/texts/social media posts support parents well?
- What's one way to better equip parents digitally?
- My digital parent partnership strategy...

- Needs work
- Is in progress
- Is strong and effective

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### VOLUNTEERS

- Do your digital systems help volunteers feel informed, prepared, and appreciated?
- How do you communicate schedules, updates, or training digitally?
- Are your tools simple and easy for volunteers to use? What's one improvement that would support your team?
- My digital volunteer communication...
  - Needs work
  - Is in progress
  - Is strong and effective



### SOCIAL MEDIA

- Are you using social media intentionally to connect with families and share ministry updates?
- Which platforms are you actively using?
- Are your posts engaging, encouraging, and helpful for families?
- What's one social media goal for the next month?
- My ministry social media strategy...
  - Needs work
  - Is in progress
  - Is strong and effective



### ADMINISTRATION

- Do digital tools help you stay organized and communicate clearly with families and your team?
- Are your systems (email lists, forms, scheduling tools) helping or hindering your ministry?
- What digital tool saves you the most time?
- What's one admin process that could be simplified?
- My use of digital tools to support administration...
  - Needs work
  - Is in progress
  - Is strong and effective

### YOUR NEXT STEP

Look back at your responses. Choose one area to focus on first. What is your next small step to improve digital discipleship in that area?

Write your goal here:

Want more guidance and practical ideas on implementing a digital discipleship strategy in your children's ministry? Check out the book [Time to Update!](#)

